

Job Announcement Form
Professional Assistance for Development Action (PRADAN)

Title of position offered	Program Coordinator (FPC Promotion)
Number of Vacancies	1
Roles and Responsibilities:	• Identify suitable business clusters and facilitate the promotion, formation, registration, and strengthening of Farmer Producer Companies (FPCs) focused on goat and sheep-based livelihoods. • Orient farmers, LPGs, and associated collectives on FPCs, collective ownership, formal shareholding, and the long-term vision and business potential of producer-owned institutions. • Facilitate systematic collectivisation of farmers and support them in developing a shared vision around sustainable and commercially viable business propositions. • Support the development and implementation of business plans, production plans, growth strategies, and revenue-generation models for FPCs, Livestock Service Centres (LSCs), and the proposed apex institution. • Identify new business opportunities, products, services, and revenue streams, and undertake feasibility and financial viability assessments to support business expansion. • Facilitate end-to-end value chain development, including input and output linkages, identification of vendors and buyers, and establishment of sustainable market partnerships. • Facilitate access to working capital, term loans, infrastructure and enterprise finance, grants, blended finance, credit guarantees, and other suitable financing instruments. • Support preparation of DPRs, loan applications, business proposals, financial projections, investment pitches, and other documents required for accessing finance. • Build and manage partnerships with KKRDB, NABARD, SFAC, SIDBI, banks, NBFCs, CSR organisations, impact investors, and other relevant stakeholders for financial and technical resource mobilisation. • Ensure compliance with applicable laws, statutory requirements, and regulatory processes related to FPCs and other producer-owned institutions. • Monitor business and financial performance against agreed targets, analyse profitability and operational efficiency, and provide recommendations for business growth and financial sustainability. • Support institutional growth, brand development, and other project-level initiatives required for the effective implementation and long-term sustainability of producer-owned enterprises.
Eligibility criteria	Qualifications and Experience: • Master's Degree in Business Administration, Finance, Agribusiness Management, Rural Management, Economics, Commerce, Development Studies, Public Policy, or a related discipline • Minimum 7 years of professional experience in business development, institutional finance, agribusiness, producer organisations, cooperative enterprises, rural enterprise development, or investment facilitation • Kannada language is a must

Skills and Competencies	Required Skills and Competencies: • Demonstrated experience in developing and scaling business models for FPOs, FPCs, cooperatives, producer collectives, or community-owned enterprises. • Experience in financial modelling, business planning, investment mobilisation, and institutional growth strategies. • Proven experience in engaging with banks, financial institutions, investors, and development partners. • Experience in preparing DPRs, business plans, investment proposals, and financing frameworks. • Experience working with large-scale rural development, agriculture, livestock, agribusiness, or producer-owned enterprise programmes. • Experience in working with any business institutions promoted and run in the rural areas Desirable: • Experience in livestock, dairy, meat, poultry, or allied value chains including agriculture. • Familiarity with FPO/FPC ecosystems, cooperative business models, and producer-owned enterprises. • Experience in Karnataka or similar socio-economic contexts
Place of posting/Location	Devadurga Taluka in Raichur district (Karnataka)
Proposed Salary Range (CTC)	As per qualification, experience and last drawn salary (As per PRADAN pay structure for FTEs)
Nature of job	1-year fixed term employment and extendable based on performance and project continuity.
Last date of Application	30 th October 2026
For Queries write to	kunchapu@pradan.net
Insert Google Form link to apply for the position	https://docs.google.com/forms/d/e/1FAIpQLSd2Ws_Ai8CsbRYDcwAgN-q8BZ7YCegYRvtgMNI-MiRbFW7kzA/viewform?usp=header